



CHANGE OF COVERAGE TO DIABETES TESTING SUPPLIES EFFECTIVE JANUARY 1, 2010

Dear Member,

Cover Rx works to give you high quality and easy to use products to help with diabetes. We want to help you realize the best possible health and value in your pharmacy assistance.

Beginning January 1st 2010, only Bayer's CONTOUR® and BREEZE®2 blood glucose monitoring systems and test strips will be covered by CoverRx. All other meters and test strips will no longer be covered.

As a partner in meeting your health care goals, Cover Rx will provide you with the chance to get a new Bayer blood glucose monitoring system at **NO COST**. Call **1 (800)-401-8440** to get Bayer's CONTOUR® or BREEZE 2® blood glucose meter **free of charge**.

CONTOUR® and BREEZE®2 diabetes testing supplies will be available to you at the same price that you pay for your supplies now. You can get the testing supplies at participating pharmacies only on or after January 1, 2010.

BREEZE®2 is the only meter with No Coding™ technology and a unique 10-test disc. The CONTOUR® meter also uses No Coding™ technology and is the #1 choice of Diabetes Educators¹.

To get your new **FREE** Bayer meter please call **1 (800)-401-8440**. Please look at the enclosed materials about the meters and choose Bayer's CONTOUR® or BREEZE®2 meter that is best for you.

We know that living with diabetes can be complicated. We want the best for our members, and we hope that Bayer meters help make living with diabetes a little simpler.

Sincerely,

Kendra Gipson
CoverRx Director

¹Data on file. Bayer Diabetes Care.

PREFERRED DRUG LIST CHANGE

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Bayer Meters and Strips are now Preferred On Tennessee CoverRx Formulary

Get your FREE* Bayer meter today!



Contour®

- Two levels of testing for easy personalization
 - Basic (Level 1) - for those who want simple testing
 - Advanced (Level 2) - with customizable features that fit your testing needs
- **No Coding™ technology** - for easy accuracy
 - Ready to test out of the box!
- Fast 5-second test time
- Tiny sample size (0.6 µL)



Breeze2®



- 10-Test Disc eliminates handling individual strips
- **No Coding™ technology** for accurate results
- Results in 5 seconds
- The BREEZE®2 meter and 10-Test Disc received the **Ease-of-Use Commendation** from the Arthritis Foundation®


CONTOUR® now available in five vibrant colors!



Plan Members: Get your **FREE*** CONTOUR®
or BREEZE®2 Meter from Bayer.
Call Bayer at 1-800-401-8440 today!

www.BayerDiabetes.com/us

*Offer valid for qualified patients with diabetes
and subject to availability

 simplewins™



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